



ICE Honours
Innovation - Creativity – Entrepreneurship

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ICE HONOURS- PURPOSE



Driven students
Challenge me!



Creating impact
entrepreneur/
intrapreneur



Changemakers
Personal branding
Thomas More branding



PILLARS



6 pillars that shape the Honours programme:

ICE

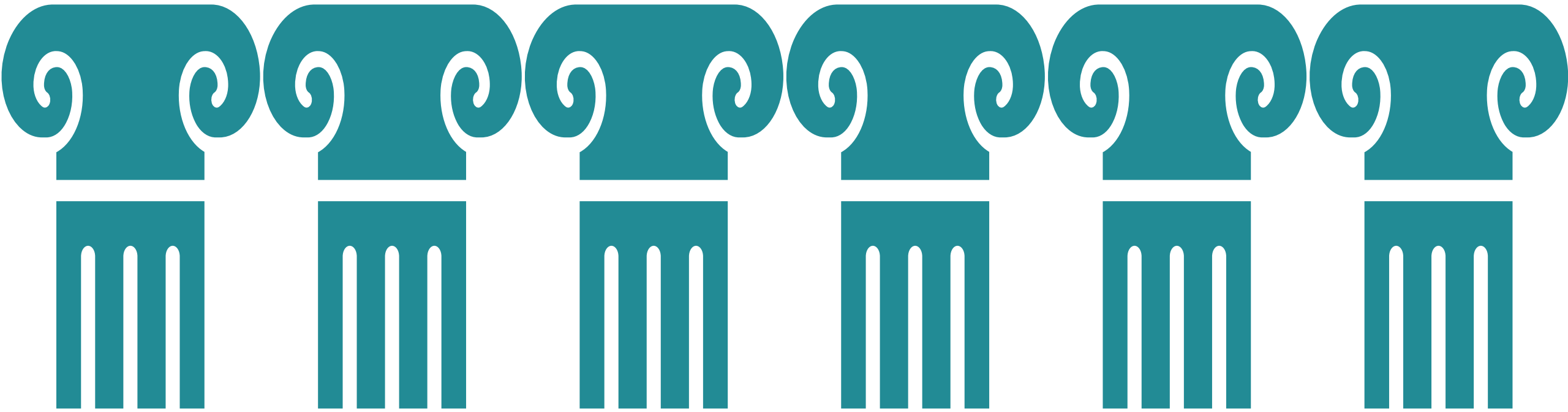
Personal
leadership

Interdisciplinary
cooperation

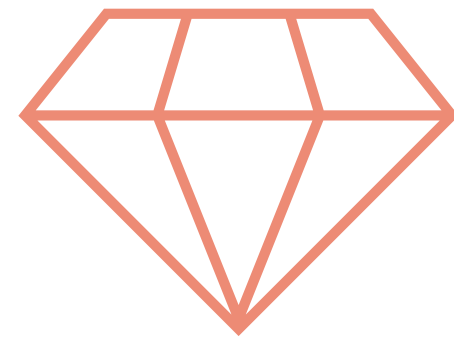
Impact

Value based
action

Eco
wisdom



WHAT TO GAIN?



Discovering
passion & talents
Developing ICE powers



LinkedIn badge,
Recommendation letter
Honours Degree



First steps towards
entrepreneurship



° 2019-2021



DESIGN

- Inspiration (in University Colleges of Windesheim, Stenden)
- Co-creation with students and partner in the South (Mekelle University, Ethiopia)

IMPLEMENTATION

- Pioneer year: 30 students TMK – all study fields
 - Kick off at Johnson & Johnson
 - Two tracks: with students from Mekelle University, Ethiopia or with Enactus programme
 - Weekly evening sessions
 - Individual and group coaching
 - Investing in community building
 - Evaluation by final pitch and portfolio



° 2019-2021



- 2020: Corona struggle
 - Recruitment and most activities **online**
 - War in Ethiopia
 - No graduation
 - Rethinking: what worked? What didn't?



- 2021: kick off next weekend
 - (Inter)national students at TM
 - Involvement of alumni: recruitment, coaches, workshops, community building





Triple loop

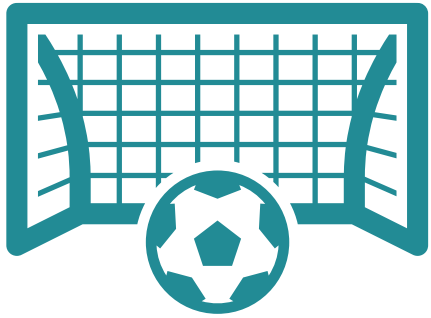
**Entre-
preneurship**

**Personal
growth**

Community



PERSONAL GROWTH



Goal & focus



Personal path



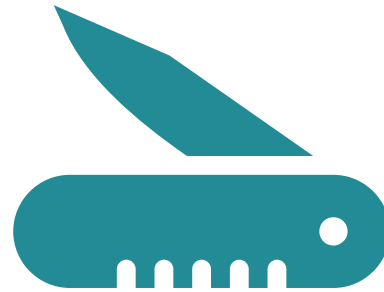
Team work



ENTREPRENEURSHIP



Social and Climate
bootcamp:
Clear goals & deliverables



Toolbox and
workshops: pick and
choose



Pitch & portfolio



COMMUNITY



New family of students
– alumni - coaches



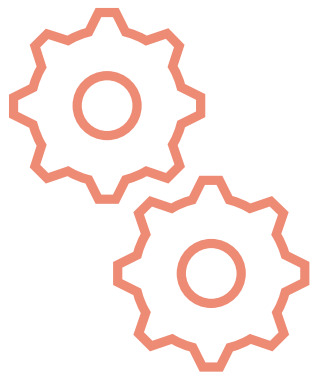
ICE sparks



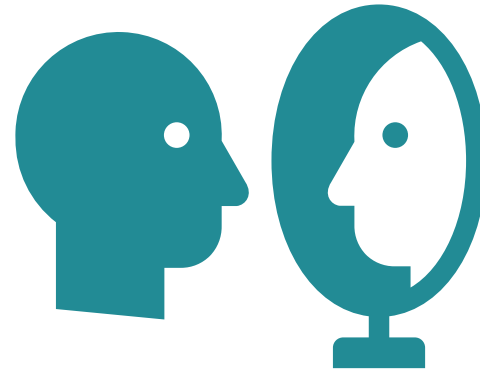
Celebration of
small successes



HOW DO WE WORK?



Monthly sprint sessions



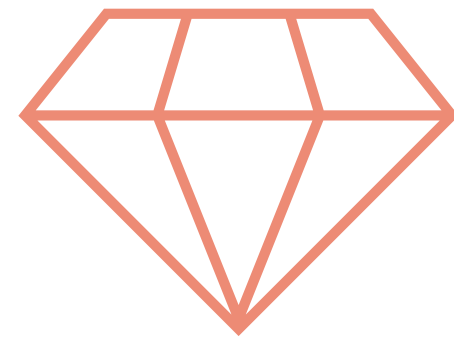
Reflection



Monitor progress



WHAT 'S IN IT FOR....?



Added value on job market
Stimulus to study more
Entrepreneurial drive



Coaching and
facilitation skills
Future-proof



Attractive to students
and partners in education



TIPS & TRICS



- Involve all study programmes in recruitment – specify student profile
- Multidisciplinary team of coaches
- Clear programme outline & expectations – gradually put “students in the lead”
- Inspiration – pick and choose: link with other programs in/out school
- Invest in community building

TIPS & TRICS



- Social entrepreneurship: one year is too short to expect big societal impact
 - Link to start up projects
 - Adopt promising projects
- Impact of interdisciplinary learning on personal growth and development of transversal skills is remarkable
- Embrace failing forward, create steep learning curve
- Involve alumni to co-run the project & partners as coach





Ice Cube & Thomas More
presenteren...

MORE MICRO FORESTS

Adopteer een boom en draag bij aan dit
prachtige initiatief!





#theskyisnolongerthelimit



"LET'S BUILD A NETWORK OF/FOR TALENT. #WEAREMORE... ARE YOU IN?"

– STIJN COENEN, CEO, THOMAS MORE UNIVERSITY OF APPLIED SCIENCES

“The sky is not the limit anymore.” Quite a bold statement, likely to provoke more than a few raised eyebrows or some smug laughter. It is, however, the proud motto and goal of the students that enroll annually in Thomas More’s ICE honours programme, tailored for those students who want to go the extra mile, push their boundaries, and give their studies a boost by tackling real-life challenges in a multidisciplinary and international group and create real impact.



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www.thomasmore.be/ice-cube

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GET **SHIT** DONE
CREATE IMPACT

