

Beleidsondersteuning in het hoger onderwijs, maak kennis met HEINNOVATE

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HEIRLOOM
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HEIRLOOM
FOUNDATION

Who are you?

What's your role
in Higher Education

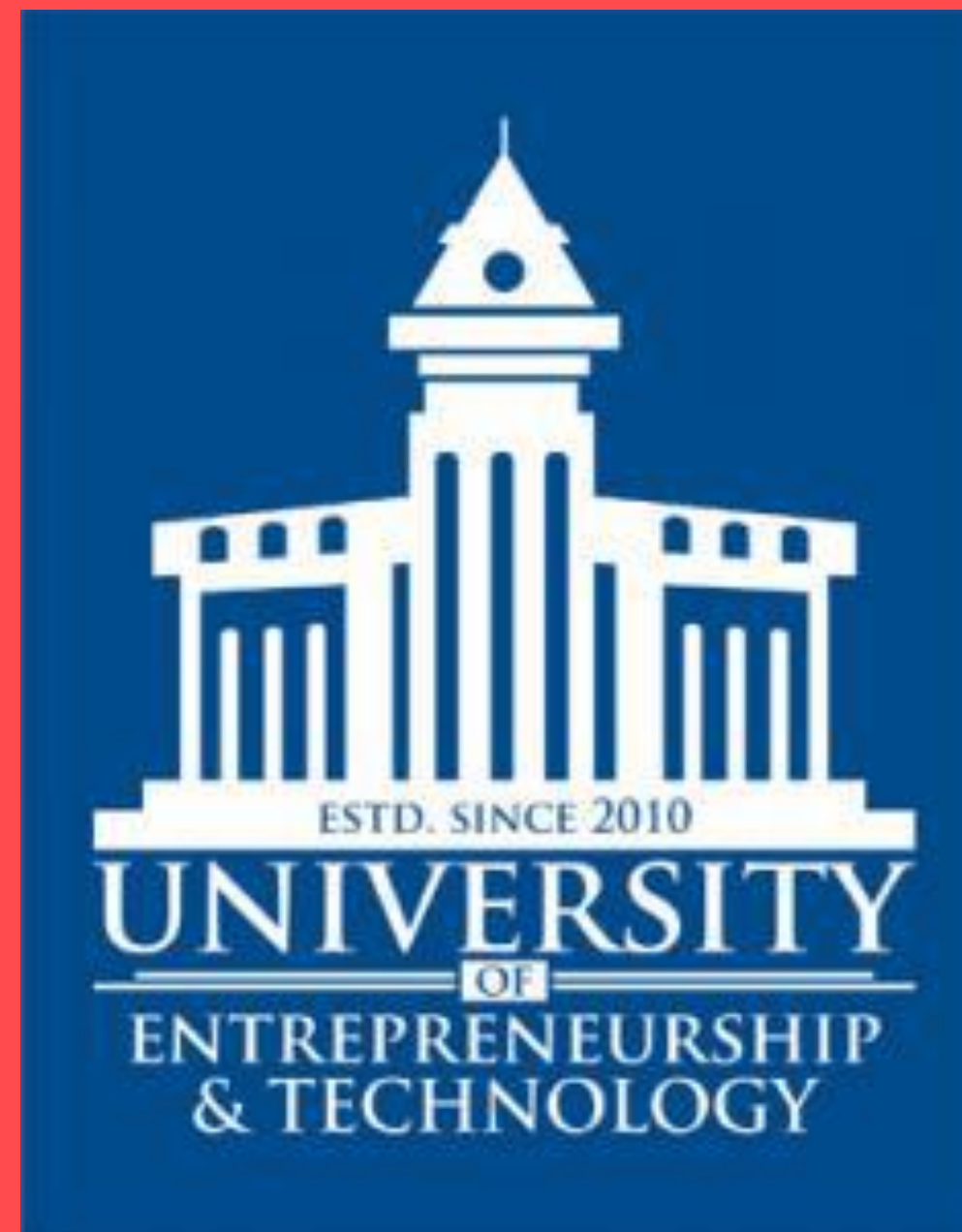
What's your level of experience ...

- In Higher education?
- In Entrepreneurial University activities?
- In using HEInnovate?



Entrepreneurial University

What does it mean to you?







Articles | DTU Science Park

DTU SCIENCE PARK

Startup Services ▾ Corporate Partnerships Investors

MedTech Growth

Tailored for MedTech startups with international ambitions

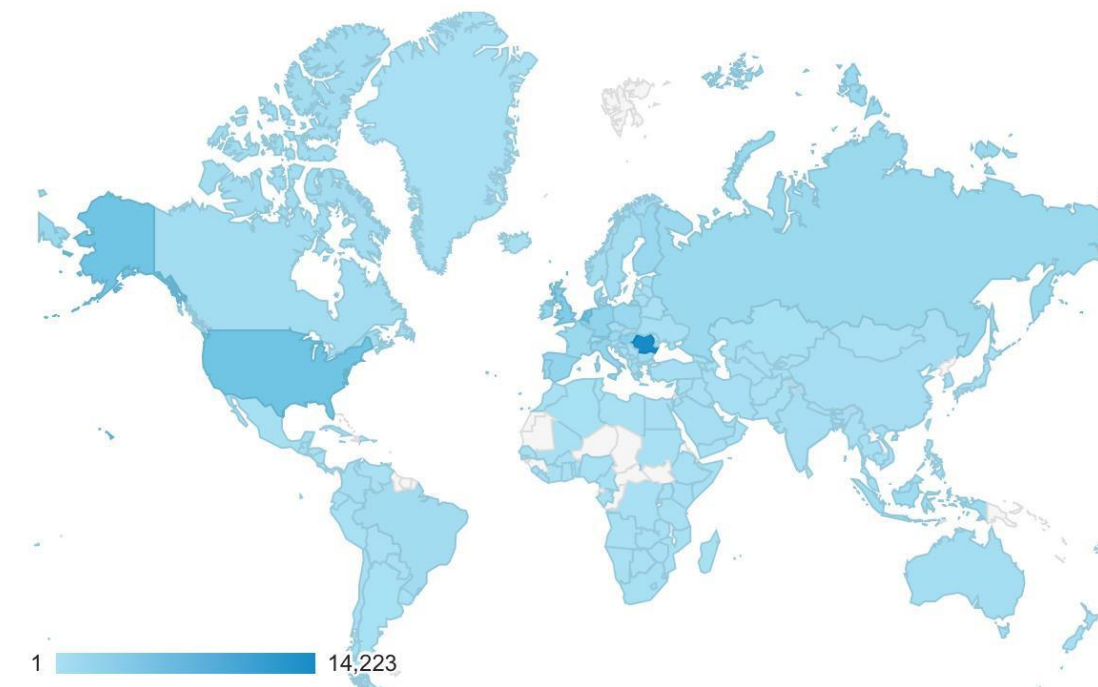
Session 2: Where we are now



Nr of HEIs, Nr of self-assessment completions: <http://heinnovate.eu>

- Number of **SAs completed**: almost 31k
- Number of **HEIs** with SA completion: over 1,800 from 75+ countries
- Number of **users**: more than 32.1k registered users
- Number of **groups** on the site: over 2,600
- More than 70 **workshops, webinars, training sessions**

Website visits from all over the world

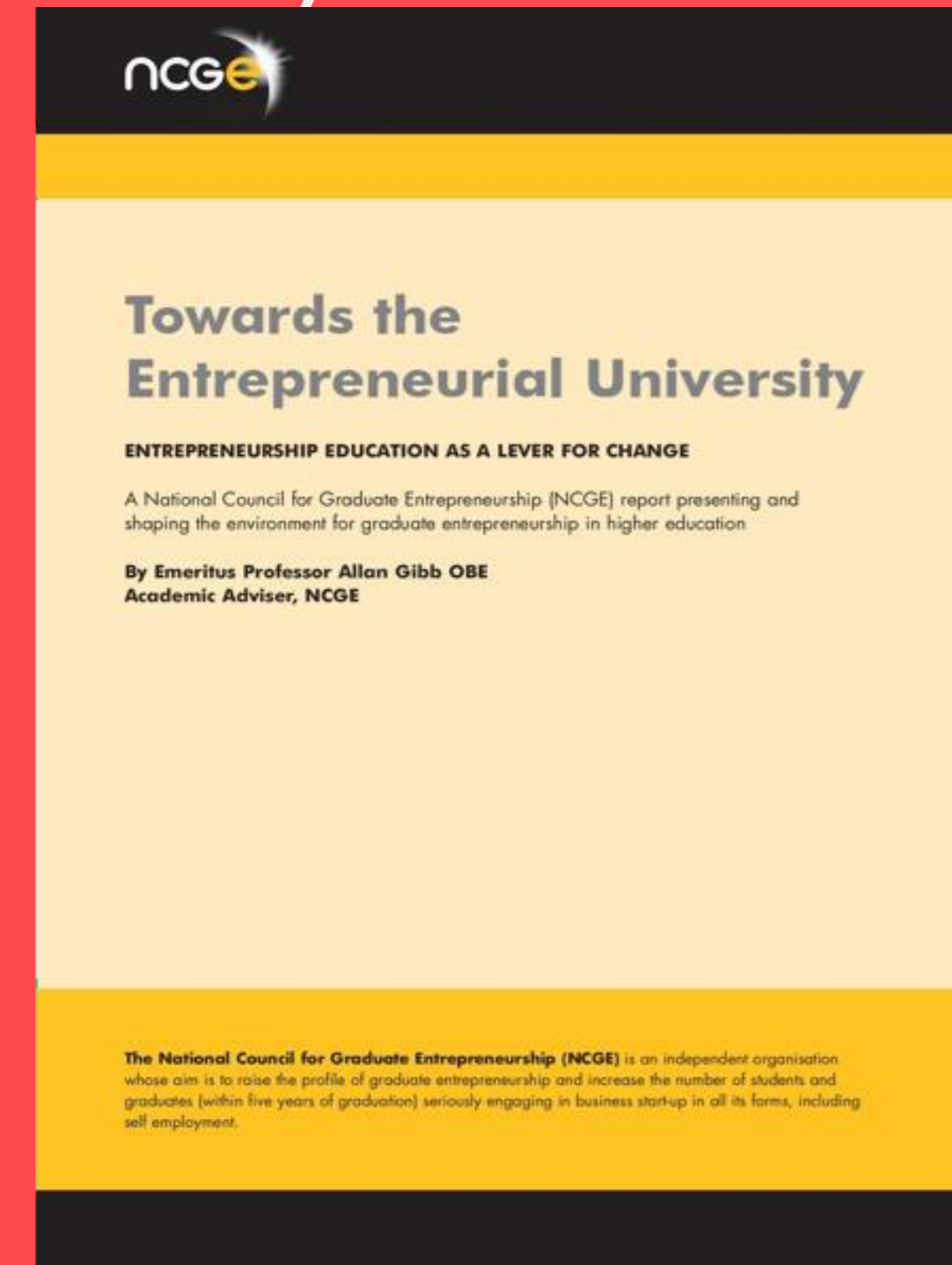
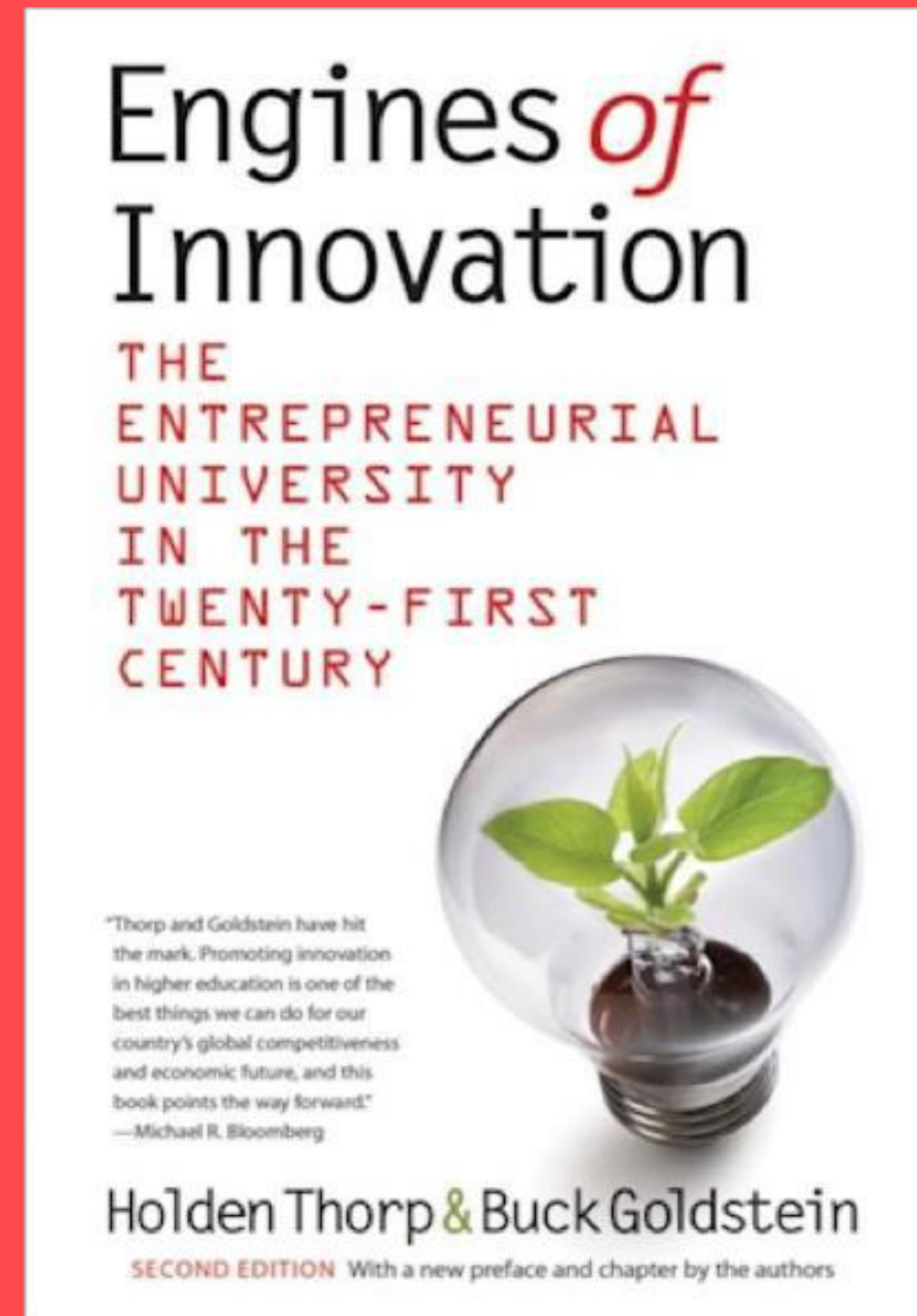
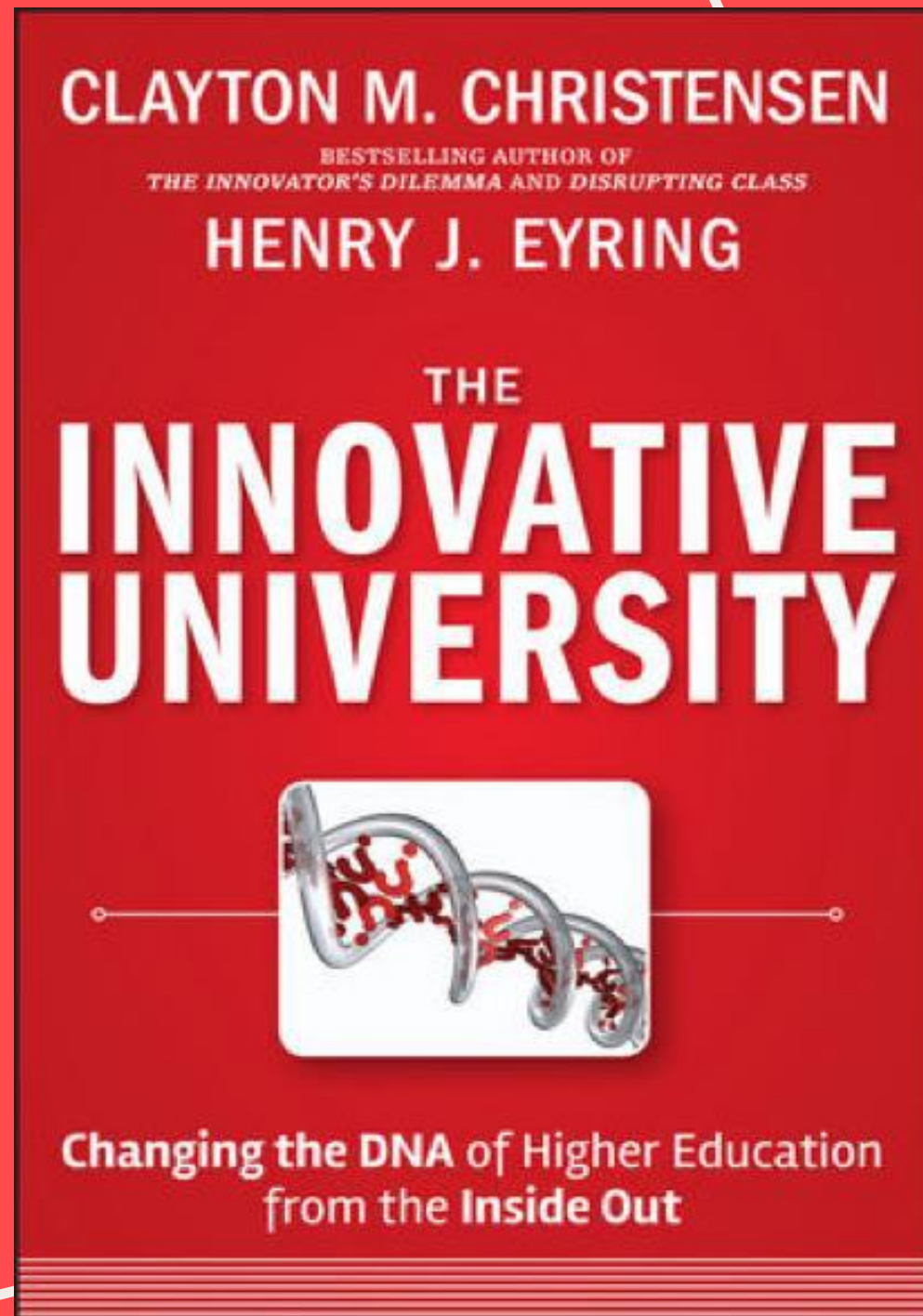


Why do we need entrepreneurial universities

- The role of Higher education and research institutions are changing
- New funding models
- Focus on students' employability, 21st century skills, value creation via intra-/entrepreneurship
- Internationalisation / globalisation / digitisation / AI
- New demands of engagement with stakeholders and local/regional development, PPP
- Pressure of showing impact, purpose-driven, solving the grand challenges/SDGs
- Contributions to economic growth
- Academic career development

Being or becoming an entrepreneurial / innovative higher education and research institution is a response to these challenges

Entrepreneurial University

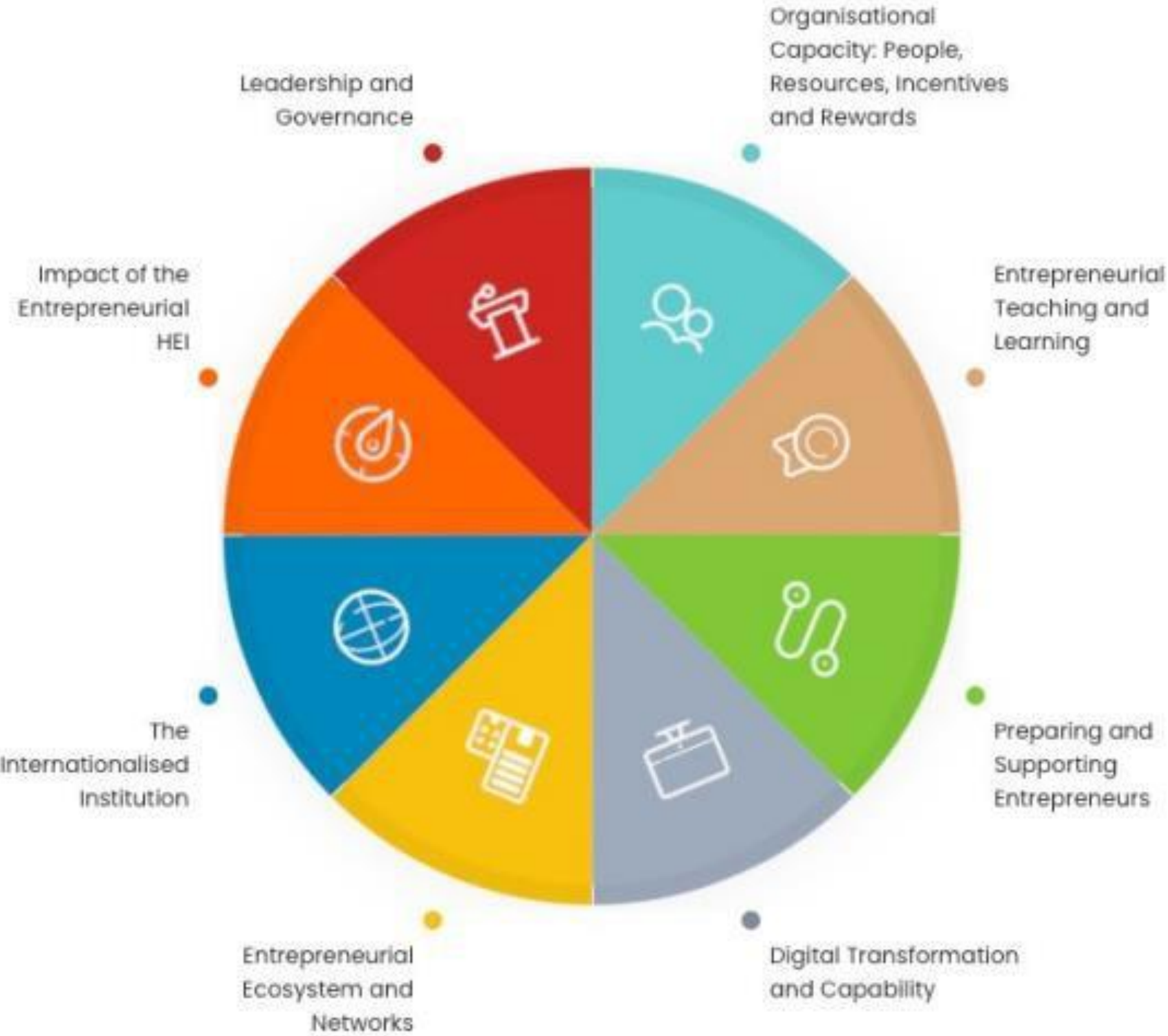


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**How entrepreneurial
is your university?**

The 8 dimensions

- LEADERSHIP AND GOVERNANCE
- ORGANISATIONAL CAPACITY: PEOPLE, RESOURCES, INCENTIVES AND REWARDS
- ENTREPRENEURIAL TEACHING AND LEARNING
- PREPARING AND SUPPORTING ENTREPRENEURS
- DIGITAL TRANSFORMATION AND CAPABILITY
- ENTREPRENEURIAL ECOSYSTEM AND NETWORKS
- THE INTERNATIONALISED INSTITUTION
- IMPACT OF THE ENTREPRENEURIAL HEI



The 8 dimensions

Leadership and Governance



Leadership commitment / strategy / coordination / integration / encouragement (internal / external)

Organisational Capacity



People, Resources, Incentives and Rewards
Sustainable funding & investment sources, human capacities (recruitment + staff development), rewards



The 8 dimensions

Entrepreneurial Teaching and Learning

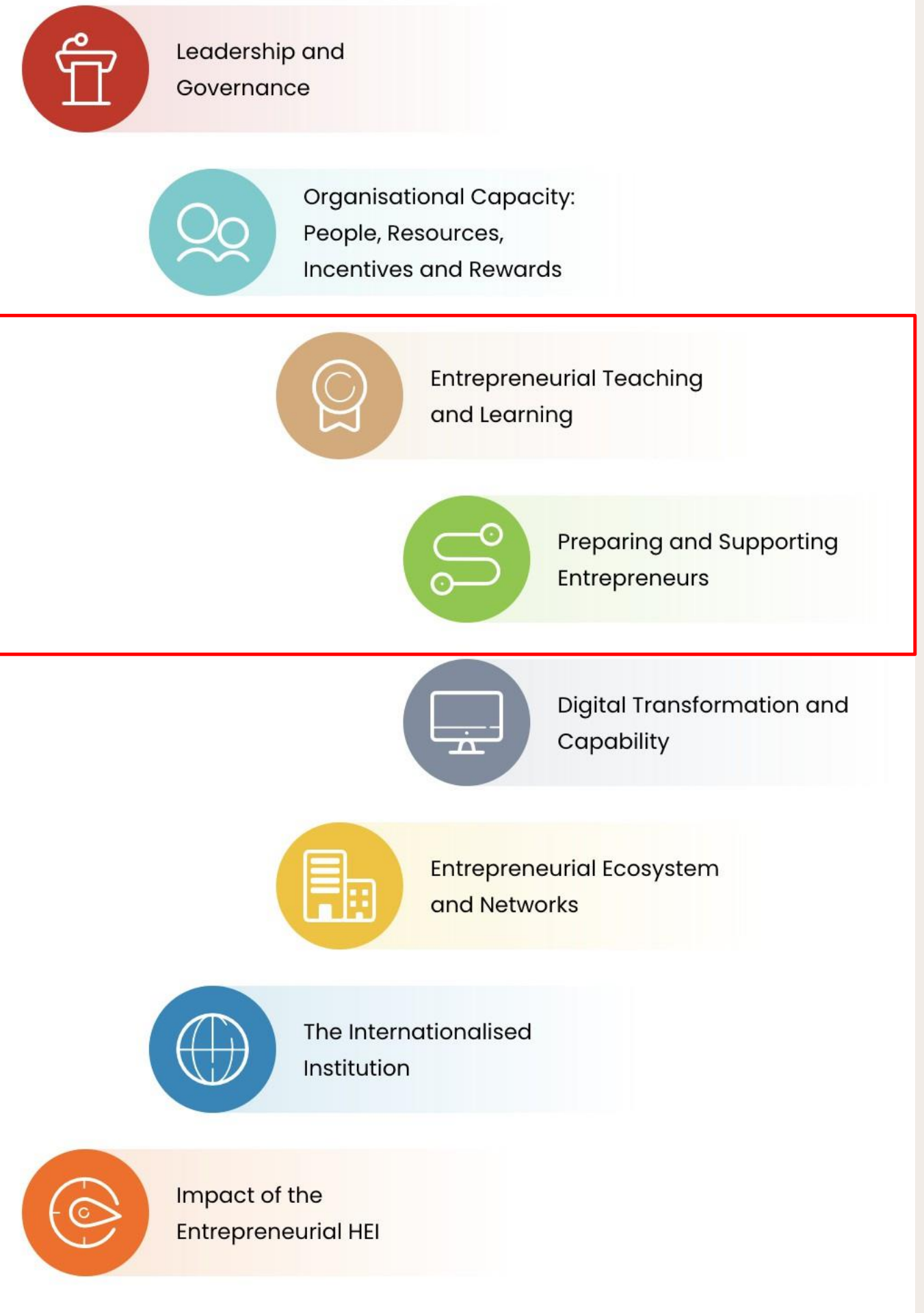


Formal + informal entrepreneurial mindset and skills, validating outcomes, co-design curriculum, integrating research

Preparing and supporting Entrepreneurs



Awareness and support for students, graduates and staff, idea to business, training & mentorship, finance and facilities



The 8 dimensions

Digital Transformation and Capability



Key enabler – digital strategy: invest, support, use, improve, quality and equity in T&L, open data

Entrepreneurial Ecosystem and Networks



Commitment, active involvement in PPP, links to the entrepreneurial eco-system, opportunities for staff, knowledge triangle integration (research)



The 8 dimensions

The Internationalised Institution



Vehicle for change and improvement (resonate with entrepreneurial), integral part, mobility, staff, delivery of teaching and research.

The Impact of the Entrepreneurial HEI



Quantitative and qualitative impact of entrepreneurship. Impact of personnel, resources, T&L, start-ups, knowledge collaboration.



Entrepreneurial University

Let's check your score!



The background features a dark red field with large, overlapping orange shapes. A thin red line forms a large, open, semi-circular frame that encloses the central text.

GROUP RESULTS

Individual self-assessment completion

Explore the eight dimensions of HEInnc assessment. The self-assessment tool helps higher education institutions identify the local and national environments, and potential areas for action. Under eight statements to consider in relation to whether you want to complete all eight or a few selected areas.

[START YOUR SELF-ASSESSMENT](#)

Group self-assessment completions

HEInnovate has a group function that allows people with different roles to generate discussion, dialogue and ideas. The group function of HEInnovate allows institutions to use HEInnovate as a tool to set up a group and involve external stakeholders to complete the assessment.

[CREATE YOUR GROUP](#)

The HEInnovate workshops

The HEInnovate self-assessment is a process for HEIs who are exploring innovative potential rather than just an important part of the process as those involved to discuss and provide input. You can find additional information in the Training Manual with suggestions on whom to invite and format for the HEInnovate, workshop guides and more. You can also seek advice to the HEInnovate expert team.

[EXPLORE TRAINING MATERIAL](#)

HEInnovate resources

Explore the HEInnovate resources. The relevant resources for further improvement include:

- [Case studies](#) on institutional practice dimensions of HEInnovate.
- [User stories](#) about the different experiences of HEIs undertaking the HEInnovate assessment.
- [Guidance notes](#) linked to the individual statements to gain ideas and guide institutional practices and approach statements.
- [Country reviews](#), prepared by the CEF.

[SEE RESOURCES](#)

Action cards

The HEInnovate action cards provide recommendations based on their profile. Each HEI can assign itself to a profile that best suits its entrepreneurial and its institutional strength. The action cards are forward relevant and actionable recommendations for short-, medium- and long-term implementation tailored to each institutional profile. The 56 action cards are accompanied by instruction material downloaded and are best used in combination with the HEInnovate self-assessment.

[DOWNLOAD ACTION CARDS](#)

Join our events and webinars

Sign up to our news and newsletter to receive not only articles and upcoming events. We are also running webinars which usually take place at 5pm CET/CEST on the first and third Thursdays of each month. The webinars engage invited speakers in discussion around topics of relevance to the current discourse in higher education, with a special focus on innovation and entrepreneurship.

[SEE UPCOMING EVENTS](#)

Other initiatives

Here you can learn more about:

- The EIT HEI Capacity Building Initiative, and
- The Entrepreneurial Potential and Innovation Competences (EPIC) course assessment tool

[SEE OTHER INITIATIVES](#)

CASE STUDIES

You can view and download case studies that showcase different institutional approaches and good practices along the eight dimensions of HEInnovate.

[BROWSE](#)

How entrepreneurial is your HEI?

How to strengthen your HEIs'
Entrepreneurial / Innovation role

What are you willing to move?

What do you hope / wish
or plan to change?



HEInnovate

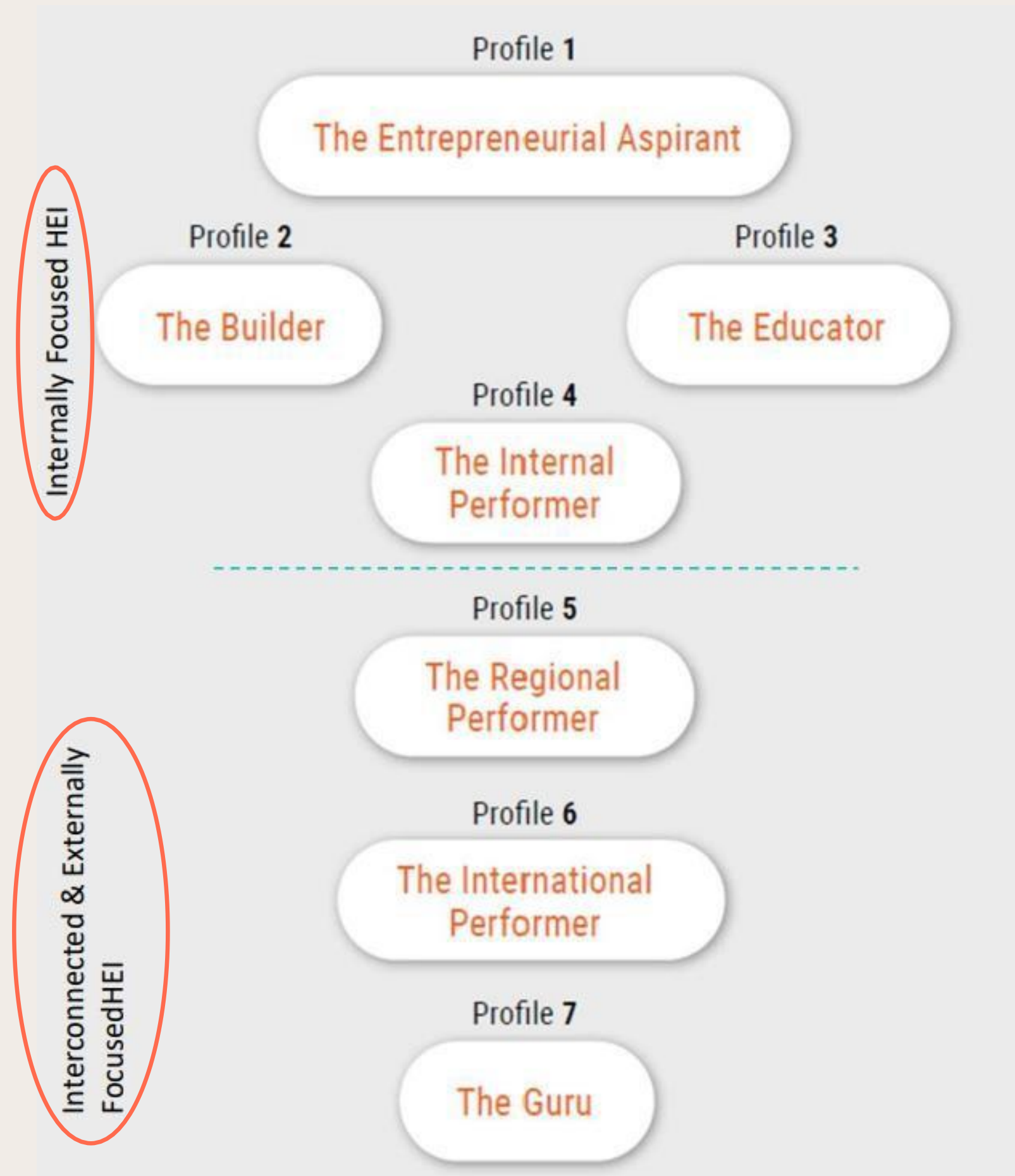
Action Card Set

An Inspirational Guide For the Entrepreneurial University

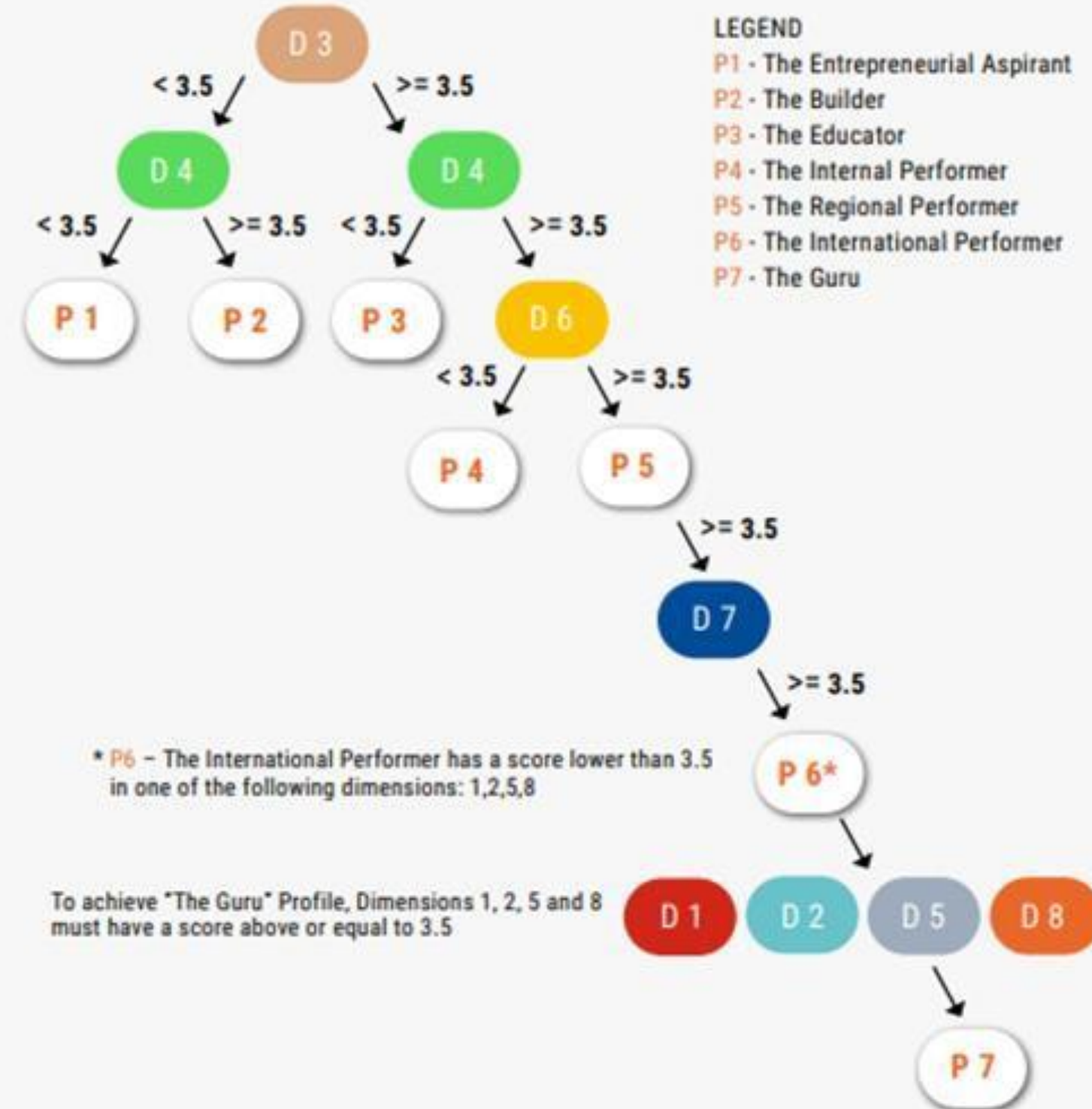


Internally focused HEI:

Externally focused HEI:



Logic Tree



The action cards

Dimension ↓ ↓ **Level**

Leadership and Governance **B**

Dimension Icon ←

Card Title ←

Actions ←

Card Title →

Description →

Applicable Profiles →

Number ↑

19

Dimension Card

Leadership and Governance

Dimension Icon ←

Description ←

Dimension Wheel ↓

Title →

Statements →

Action Cards →

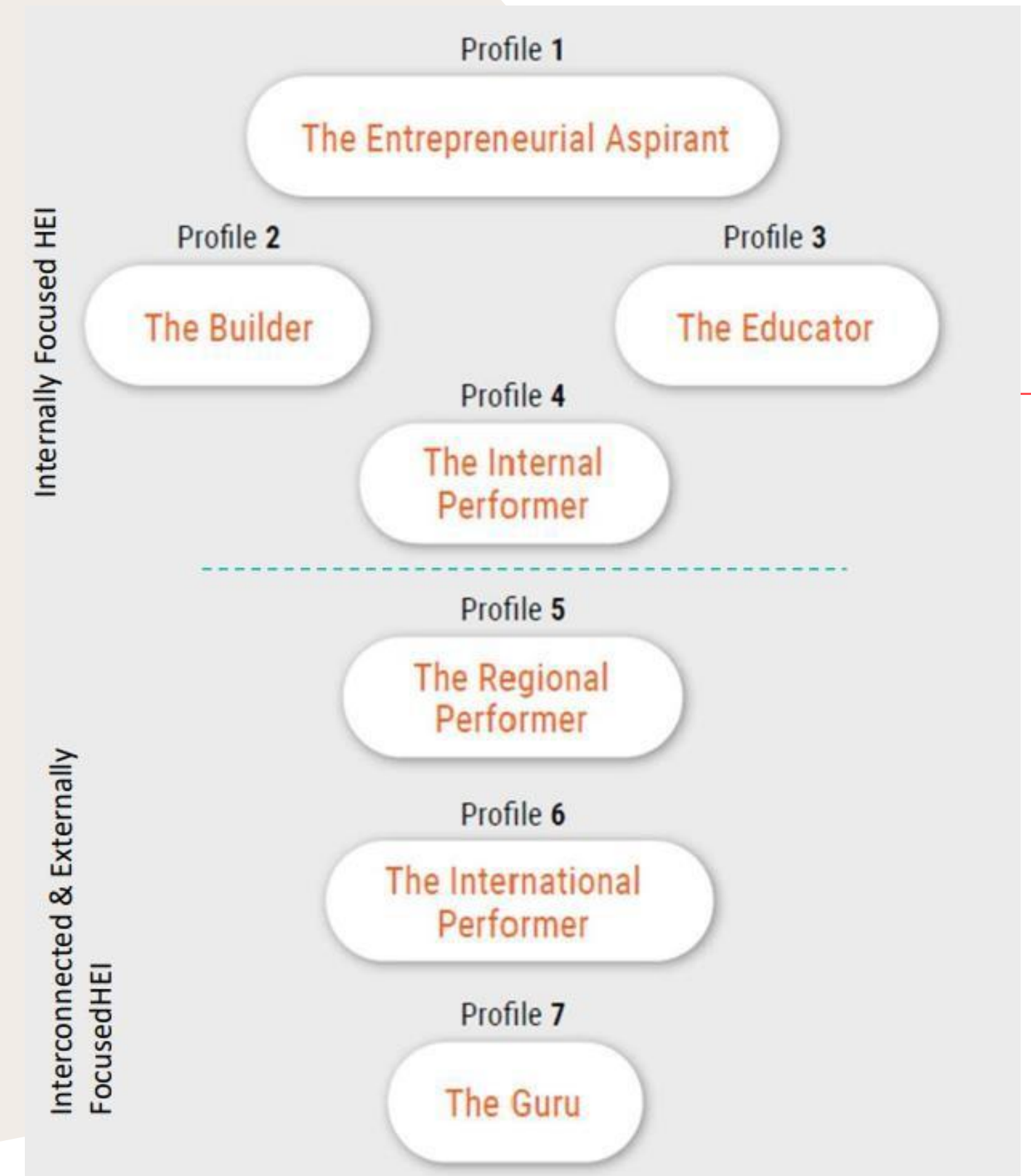
Related Cross-Dimensional Cards

Number ↑

1. Imagine you're the **vice-rector** for innovation at your HEI
2. Imagine you're an **external expert** advising a university to become an entrepreneurial university

Look at the profile cards linked with your universities status

1. Which **profile** aligns best with your vision for the HEI?
2. Which **profile** would you suggest aiming for?



- Which **dimension(s)** would you (suggest to) focus on?
- **Select 1 card** that best suits your (HEIs') vision
- **Select 1 extra card** (new action) that could help you achieve your (HEIs') vision

Look at the profile cards linked with your universities status

HEInnovate Action canvas








THEI2.0 Action Canvas

THEI20

Your HEI: _____

Your HEI's next steps for further development: _____

Your HEI Vision: _____

 Leadership and Governance	 Organisational Capacity: Funding, People and Incentives	 Entrepreneurial Teaching and Learning	 Knowledge Exchange and Collaboration	 Measuring Impact
	 Digital Transformation and Capability	 Preparing and Supporting Entrepreneurs	 The Internationalised Institution	

Added Value for University

Added Value for Society

Designed by: _____ Date: _____

- Put the card(s) in the canvas
- Note your HEIs' name & vision
- Note the added value you will achieve for society / for the university

Look at the profile cards linked with your universities status



Time to present

Pitch Your HEI vision

Assess.

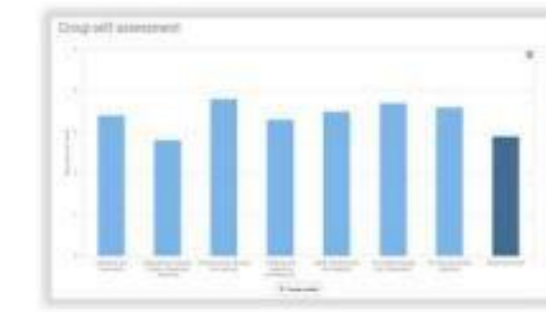
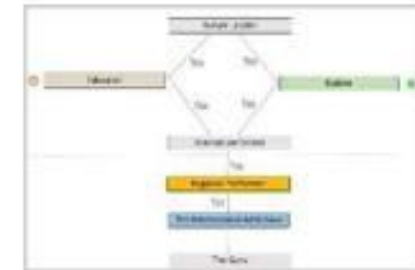
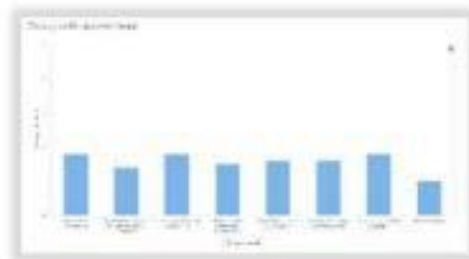
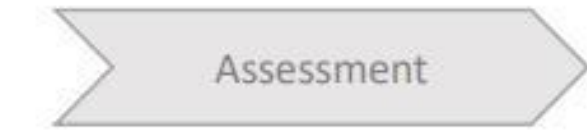
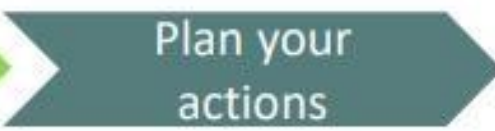
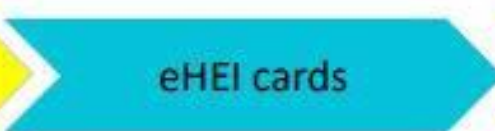
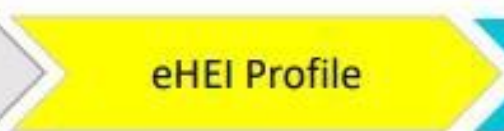
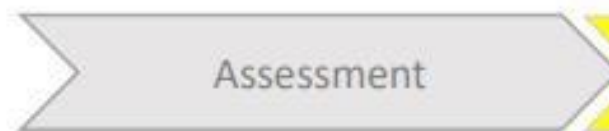
Reflect.

Inspire.

Design.

Plan.

Assess.



HEIs **assess their entrepreneurial development** according to the eight dimensions of HEInnovate tool. This serves as a reflection and debate among HEI representatives.

eHEI profiles are prototypes that represent different levels of entrepreneurial development according to the results of HEInnovate. This categorization helps the HEI reflect on their entrepreneurial development.

HEInnovate Cards are action recommendations targeted to each HEI profile that provide inspiring actions that can be undertaken by HEIs.

Design actions based on the discussion with your colleagues.

Plan the actions. A number of **resources** are provided to help HEIs **decide what actions** to pursue to become more entrepreneurial.

HEIs can **reassess** its entrepreneurial development with HEInnovate and reapply the THEI2.0 process. Assessment becomes **iterative** and evolution is analyzed in a more valuable way, with **increased impact**

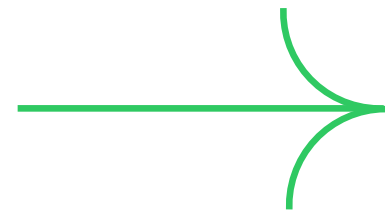


Any help needed?

Here's our offer

Train the Trainer

1. What's (behind) HEInnovate?
2. How to use it?
3. Workshop types
4. Materials & resources
5. From Analysis to Actionplan
6. How to run a workshop
7. Mini-workshop exercise

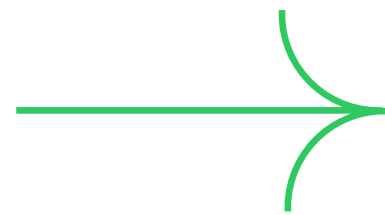


1 or 2 day approach



Workshops

1. Introduction to HEInnovate
2. HEInnovate SWOT-analysis
3. Action Cards
4. Building a roadmap?
5. Your personal track

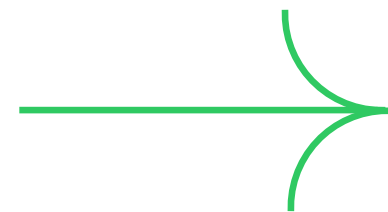


0,5 day modules



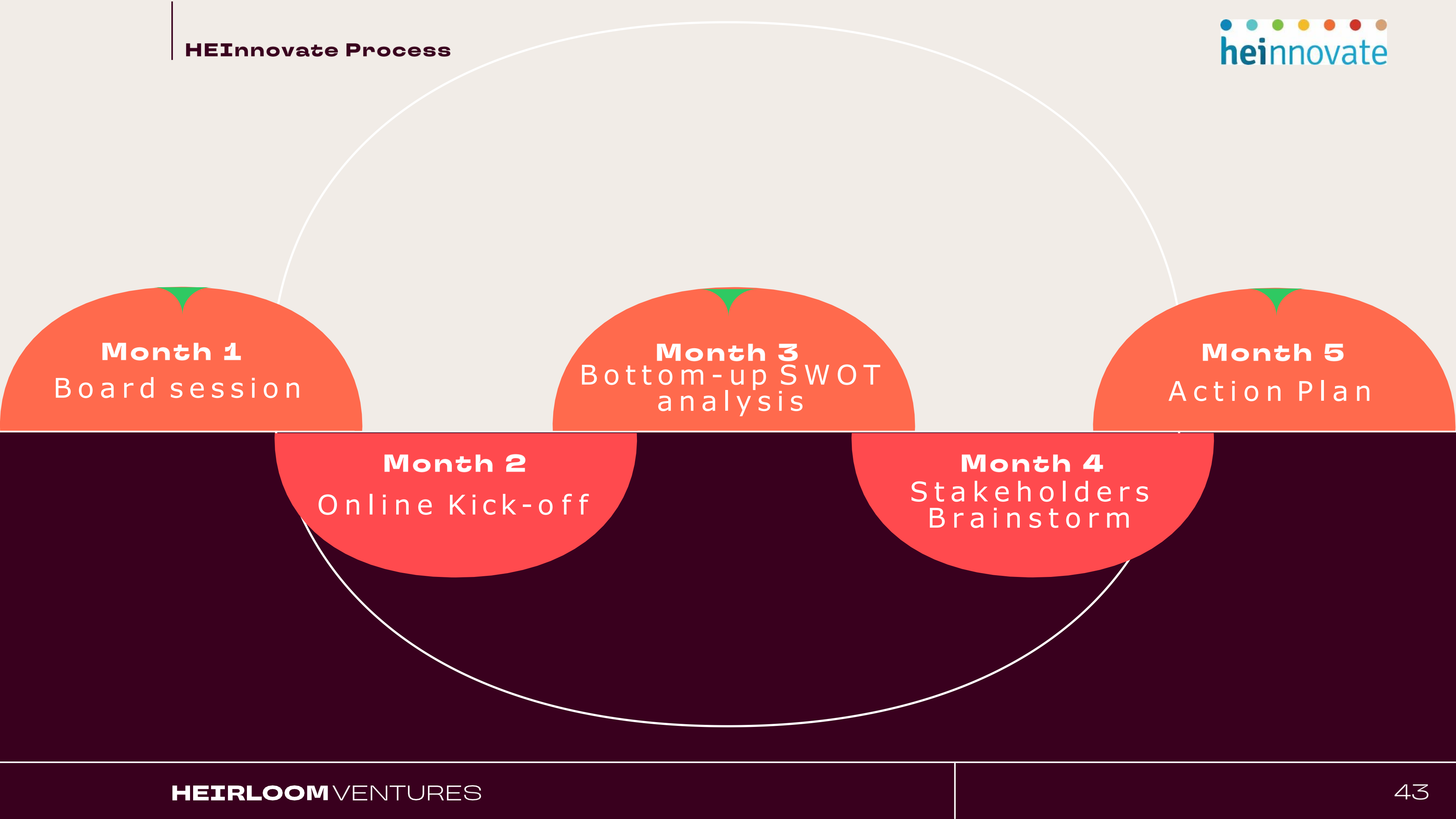
Full Facilitation

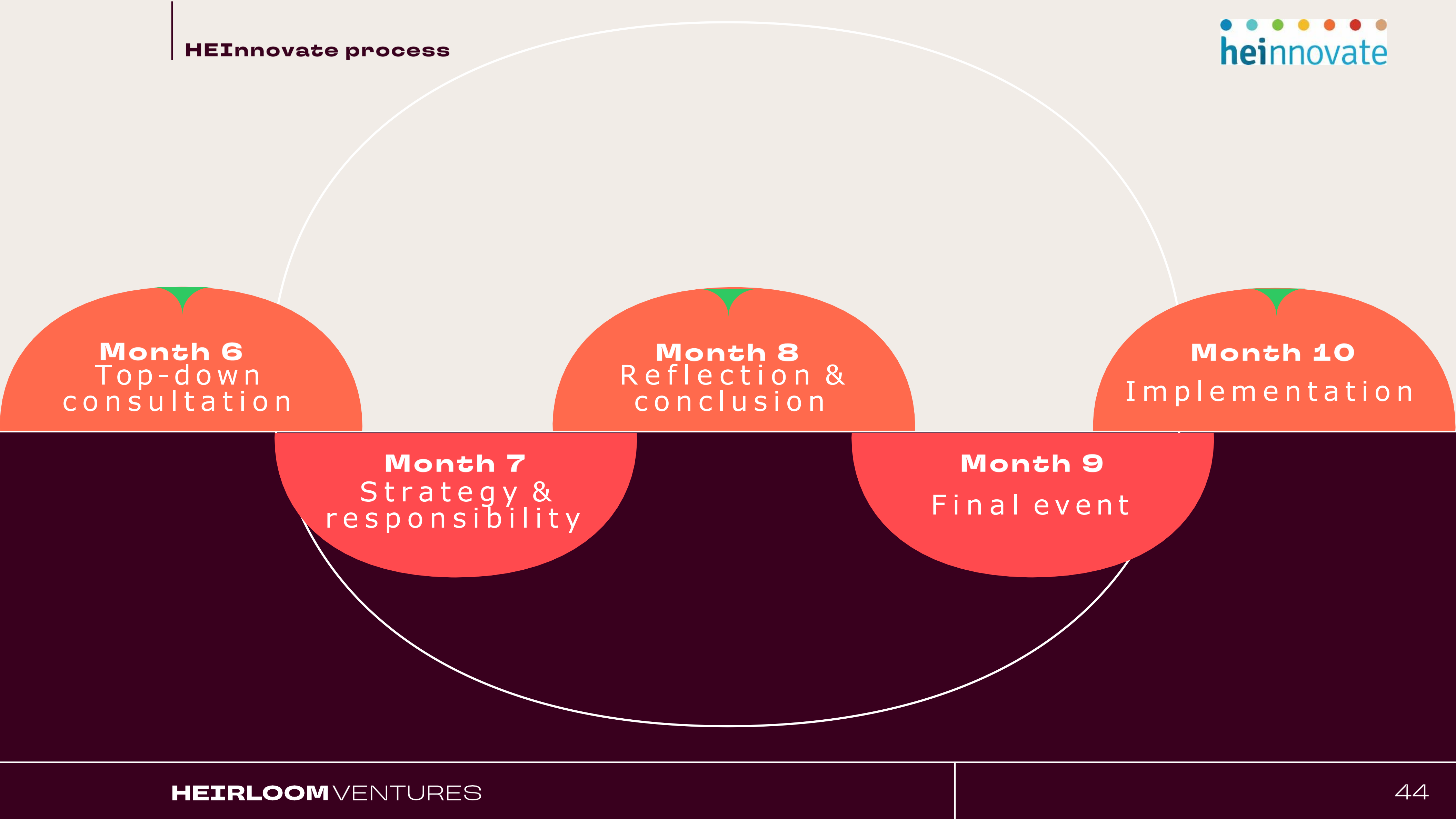
1. Launch HEInnovate Track
 - * Board session
 - * Online Kick-off
2. Reflection & (SWOT) analysis
3. Debate & brainstorm
4. Vision & Roadmap
5. Action- & Impactplan
6. Implementation



Monthly Stakeholders sessions







HEIRLOOM

CULTIVATING LEGACIES

Steve Stevens

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